



August 2, 2021

Dear HopeWorks' Supporter and Friend,

The past year has taught us that, even when we feel our most isolated, our community will always be there with the resources and strength we need to keep going. As a valued member of the HopeWorks community, we invite you to contribute to our network of support through our annual Sponsorship Opportunities.

For more than 40 years, HopeWorks has supported and advocated for people in Howard County affected by sexual violence, intimate partner violence, and human trafficking. We have become a key partner in the movement to end violence, uplifting our community not only by providing critically necessary direct services, but by addressing the root causes of violence.

Last year thanks to the generous support of our community, almost 4,000 people found the safety and support they needed to break free from violence. Even during the height of the COVID-19 pandemic, we remained committed to providing vital emergency shelter, counseling, legal and advocacy services. We also engaged over 2,000 people in Howard County and around the world through our virtual prevention education, community wellness and leadership programs.

Sadly, we know that the pandemic exacerbated existing disparities that contribute to increased rates of sexual and relationship violence, such as housing and food insecurity, financial strain, and reduced access to health and social services. There is a growing need for HopeWorks programs, requiring creative solutions to ensure that we can continue reach and provide support to survivors.

We cannot do it alone. It takes all of us working together – community members, volunteers, supporters, staff, friends, and family – to make this possible. We turn to you to help us achieve our mission. **Your sponsorship allows us to provide direct support to survivors and work in the community to change the culture that allows violence to continue.**

Please take a moment and review the enclosed sponsorship details. With your generous support, HopeWorks will continue to help build the world that we believe is possible; one where everyone is safe, valued, and reaches their full potential.

To get started or for more information, please email our Development Manager, Allison Adams at aadams@hopeworksofhc.org.

To become a program sponsor complete and return the enclosed forms.

Thank you in advance for your commitment and your desire to be an active agent in creating peace.

With gratitude,

A handwritten signature in black ink that reads "Vanita Leatherwood".

Vanita Leatherwood
Executive Director



Sponsorship Opportunities 2021-2022



Mission Sponsor: \$7,500

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Hyperlink logo in our *How Hope Works* e-newsletter
- Quarterly recognition on social media
- Mention of sponsorship during our award winning podcast
- Complimentary tickets (4) to one event
- Sponsor representative given 2-3 minutes to speak at one event*
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Choice of one Project Sponsorship (Youth Leadership or Our Voice)
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Vision Sponsor: \$5,000

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Hyperlink logo in our *How Hope Works* e-newsletter
- Quarterly recognition on social media
- Complimentary tickets (2) to one event
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Choice of one Program Sponsorship (Our Earth, *Cultivate* youth arts magazine or Survivor's Self-care Day)
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Values Sponsor: \$2,500

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Quarterly recognition on social media
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Sponsorship of a Support Group
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Hope Sponsor: \$1,000

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Sponsorship of two Community Dialogue Programs

* Events may be held virtually or in-person

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Advocate Sponsor: \$500

- Welcome Gift
- Hyperlink logo on our website
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Sponsorship of a Training

Change Agent Sponsor: \$250

- Welcome Gift
- Hyperlink logo on our website
- Sponsorship of an Outreach Event
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)

Program and Project Descriptions

Projects

Youth Leadership Project: service-learning programs for teens promoting healthy relationships, behaviors, and attitudes. The goal of the project is to inspire introspective thinking, social consciousness and the use of these concepts to reduce interpersonal violence.

Our Voice Project: eight unique programs providing opportunities for survivors of sexual and intimate partner violence to connect and support each other, develop leadership, and work together for change. Includes the Our Voice Advisory Council, Preservation Circle, Poetry N2 Wellness, Self-care & the Healing Journey, Journaling Our Voice, and more.

Programs

Our Earth: youth leaders and survivors work together on this an environmental justice program where they tend to, plant and harvest a community garden that will benefit HopeWorks' clients. The program serves as a backdrop for discussing food deserts, access to clean water, the benefits of connecting with each other, the restorative aspects of being in nature, civic ecology, and the environmental injustices that disproportionately affect those who are marginalized.

Cultivate: an arts magazine focusing on activating youth voices in the fight for equality, justice and change.

Survivor's Self-care Day: a day of interactive workshops designed reflection, sharing, learning and collectively celebrating surviving and thriving.

Community Dialogue Program: bimonthly forums to learn about issues related to sexual and intimate partner violence from guest speakers, panelists, or agency facilitators.

Support Groups

We currently offer four support groups: a women's support group for those who are currently or recently experienced emotional abuse; a group for survivors of human trafficking; a group for long-term survivors looking to begin or maintain healing; and a support group for Black women survivors.

Educational Workshops & Professional Trainings

We deliver prevention education and trainings for professionals in Howard County. Program audiences include elementary, middle and high school students, faculty and staff, hospital staff, PTAs, faith communities, youth groups, human services employees, law-enforcement, therapists, counselors, and civic groups.

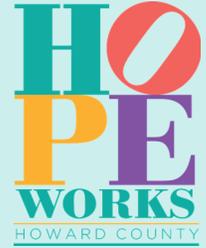
Outreach

Through community conversations on topics like equity, healthy relationships, social justice, personal power, healthy masculinity and affirming space we set the groundwork for building connections, individual and community transformations, and the skills to move from silent bystander to an informed agent of change.

* Events may be held virtually or in-person

Sponsorship Form

2021-2022



Sponsor Information

Company: _____

Contact Name: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

HopeWorks commits to providing the Sponsor with benefits appropriate to the sponsorship level, as indicated on the sponsorship opportunities form. HopeWorks is a 501 c(3) nonprofit. Donations are tax deductible to the extent allowed by law.

Please Select Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Mission Sponsor (\$7,500) | <input type="checkbox"/> Hope Sponsor (\$1,000) |
| <input type="checkbox"/> Vision Sponsor (\$5,000) | <input type="checkbox"/> Advocate Sponsor (\$500) |
| <input type="checkbox"/> Values Sponsor (\$2,500) | <input type="checkbox"/> Change Agent Sponsor (\$250) |

Method of Payment: (check made payable to "HopeWorks of Howard County")

Check _____

Credit Card # _____

Exp Date _____ Zip Code _____ CVC # _____

Respond today to take advantage of full sponsorship benefits.

Submit completed commitment form...

By email: aadams@hopeworksofhc.org

By fax: (410) 997-1397

By mail:

HopeWorks of Howard County

Attn: Sponsorship

9770 Patuxent Woods Drive, Suite 300, Columbia, MD 21046

If you have questions, please contact Allison Adams at aadams@hopeworksofhc.org.