



July 2022

Dear HopeWorks' Supporter and Friend,

As we all emerge from a global crisis with profound local and personal impact, we have an even greater appreciation for the support in our communities, especially for its most vulnerable members. **As a valued member of the HopeWorks community, we invite you to contribute to our network of support through our annual Sponsorship Opportunities.**

For more than 40 years, HopeWorks has supported and advocated for people in Howard County affected by sexual and intimate partner violence. We have become a key partner in the movement to end violence, uplifting our community not only by providing critically necessary direct services, but by addressing the root causes of violence.

HopeWorks is committed to providing wrap-around assistance to survivors throughout their healing journey, including our vital emergency shelter, counseling, legal and advocacy services. Last year thanks to the generous support of our community, almost 2,000 people utilized our comprehensive, trauma-informed services to break free from violence. We also engaged almost 2,000 people in Howard County and around the world through our hybrid prevention education, community wellness and leadership programs.

Sadly, we know that the effects of the pandemic are far from over for those facing trauma. Many survivors who experienced increased violence during the pandemic are still experiencing housing and food insecurity, financial strain, and reduced access to health and social services. Now that the worst of the pandemic seems to be behind us, more survivors are turning to HopeWorks seeking safety and support.

We know we cannot do this work alone. It takes all of us working together – community members, volunteers, supporters, staff, friends, and neighbors – to make this possible. We turn to you to help us achieve our mission. **Your sponsorship allows us to provide direct support to survivors and work in the community to change the culture that allows violence to continue.**

Please take a moment and review the enclosed details. Our sponsorship levels start at \$250, making them accessible to small businesses and community groups. With your generous support, HopeWorks will continue to build the world that we believe is possible; one where everyone is safe, valued, and reaches their full potential.

To get started or for more information, please email our Development Manager, Allison Adams at aadams@hopeworksofhc.org.

To become a program sponsor complete and return the enclosed forms.

Thank you in advance for your commitment and your desire to be an active agent in creating peace.

With gratitude,

A handwritten signature in black ink that reads "Elisabeth Olds".

Elisabeth Olds
Interim Executive Director



Sponsorship Opportunities 2022-2023



Mission Sponsor: \$7,500

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Hyperlink logo in our *How Hope Works* e-newsletter
- Quarterly recognition on social media
- Mention of sponsorship during our award winning podcast
- Complimentary tickets (4) to one event
- Sponsor representative given 2-3 minutes to speak at one event*
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Choice of one Project Sponsorship
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Vision Sponsor: \$5,000

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Hyperlink logo in our *How Hope Works* e-newsletter
- Quarterly recognition on social media
- Complimentary tickets (2) to one event
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Choice of one Program Sponsorship
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Values Sponsor: \$2,500

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Quarterly recognition on social media
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Sponsorship of one Support Group
- Company supplied promotional materials displayed at certain events (Must be HopeWorks approved)

Hope Sponsor: \$1,000

- Press release announcing sponsorship
- Welcome Gift
- Hyperlink logo on our website
- Hyperlink logo in our monthly e-newsletter
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)
- Signage at spring events*
- Sponsorship of one Community Dialogue event or Survivor Leadership Program

* Events may be held virtually or in-person

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Advocate Sponsor: \$500

- Welcome Gift
- Hyperlink logo on our website
- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)

- Signage at spring events*
- Sponsorship of a Training

Change Agent Sponsor: \$250

- Welcome Gift
- Hyperlink logo on our website
- Sponsorship of an Outreach Event

- Special thanks and verbal recognition during spring sponsored fundraising events (third party fundraisers excluded)

* Events may be held virtually or in-person

Program and Project Descriptions

Projects

Youth Leadership Project: service-learning programs for teens promoting healthy relationships, behaviors, and attitudes. The goal of the project is to inspire introspective thinking, social consciousness and the use of these concepts to reduce interpersonal violence.

Our Voice Project: nine unique programs providing opportunities for survivors of sexual and intimate partner violence to connect and support each other, develop leadership, and work together for change. Includes the Our Voice Advisory Council, Preservation Circle, Poetry N2 Wellness, Self-care & The Healing Journey, Speakers Bureau Training, LOVED, ARTiculation, and more.

Self-Care & Social Justice Project: open to the public, these free programs provide opportunities for people to be heard, witnessed, and to become agents of change in their lives and for the community. Includes The Women's Circle, Self-Care & Wellness Workshops, Restoration, Getting Ahead, Inspiration & Social Justice Dialogues, and more.

Programs

Our Earth: an environmental justice program to plant, tend to, and harvest a community garden that will benefit HopeWorks' clients. The program serves as a backdrop for discussing food deserts, access to clean water, the restorative aspects of being in nature, and civic ecology.

Community Dialogue Program: forums to learn about issues related to sexual and intimate partner violence from guest speakers, panelists, or agency facilitators.

Health Advisory Council: research has shown that physical, sexual, and psychological violence is linked to long-term health problems, including arthritis, anxiety, chronic pain conditions, cardiovascular disease, diabetes, depression, and gastrointestinal disorders. Council members serve as resources of support, and information as we work to address these long-term health effects, to improve the care, and increase access to a broad range of treatment modalities. Members of the Council include survivors, family members, acupuncturist, internists, rheumatologists, nurses, nutritionists, trauma nurses, physical therapists, and mental health practitioners.

Self-Care & Wellness Workshops: a range of self-care workshop series designed to address the unique experiences of specific populations, including Black women, older women, youth, and parents. During each small group session, we use the humanities and expressive arts to explore identity, life balance, and health.

Support Groups

We currently offer four support groups: a women's support group for those who are currently or recently experienced emotional abuse; a group for long-term survivors looking to begin or maintain healing; a peer support group for survivors experiencing chronic pain; and a support group for Black women survivors.

Educational Workshops & Professional Trainings

We deliver prevention education and trainings the Howard County community. Program audiences include elementary, middle and high school students, faculty and staff, hospital staff, PTAs, faith communities, youth groups, human services employees, law-enforcement, therapists, counselors, and civic groups.

Outreach

Through community conversations on topics like equity, healthy relationships, social justice, personal power, healthy masculinity and affirming space we set the groundwork for building connections, individual and community transformations, and the skills to move from silent bystander to an informed agent of change.

Questions? Contact Allison Adams at aadams@hopeworksofhc.org or call (410) 997-0304 x7743.

Annual Sponsorship Form

2022-2023



Sponsor Information

Company: _____

Contact Name: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

HopeWorks commits to providing the Sponsor with benefits appropriate to the sponsorship level, as indicated on the sponsorship opportunities form. HopeWorks is a 501 c(3) nonprofit. Donations are tax deductible to the extent allowed by law.

Please Select Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Mission Sponsor (\$7,500) | <input type="checkbox"/> Hope Sponsor (\$1,000) |
| <input type="checkbox"/> Vision Sponsor (\$5,000) | <input type="checkbox"/> Advocate Sponsor (\$500) |
| <input type="checkbox"/> Values Sponsor (\$2,500) | <input type="checkbox"/> Change Agent Sponsor (\$250) |

Method of Payment: (check made payable to "HopeWorks of Howard County")

Check _____

Credit Card # _____

Exp Date _____ Zip Code _____ CVC # _____

Respond today to take advantage of full sponsorship benefits.

Submit completed commitment form...

By email: aadams@hopeworksofhc.org

By fax: (410) 997-1397

By mail:

HopeWorks of Howard County

Attn: Sponsorship

9770 Patuxent Woods Drive, Suite 300, Columbia, MD 21046

If you have questions, please contact Allison Adams at aadams@hopeworksofhc.org.