



BE OUR VALENTINE

PARTNERSHIP OVERVIEW

This Valentine's Day, HopeWorks of Howard County invites local businesses to *Be Our Valentine* by showing love in action for survivors of intimate partner and sexual violence in our community. Businesses may choose any day, week, or the entire month of February to donate proceeds or a portion of sales in a way that works best for them.

WHY PARTNER WITH HOPEWORKS?

- **Your participation makes immediate impact:** Funds raised help survivors access coordinated support – crisis response, advocacy, counseling, legal services, and safety planning – when it matters most.
- **Your partnership strengthens community stability:** Early, survivor-centered support helps individuals and families move from crisis to healing and long-term stability.
- **Your business becomes part of the solution:** Partnering with HopeWorks supports violence prevention, healthy relationships, and a safer Howard County for all.

Violence in the home doesn't stay at home. Intimate partner violence and sexual assault can affect employee attendance, productivity, health, and workplace safety. Supporting community-based survivor services helps strengthen the workforce and local economy.

FLEXIBLE WAYS TO PARTICIPATE

Businesses choose what works best:

- Donate a percentage of sales (one day, one week, or all month)
- Feature a Valentine-themed product or service
- Make a flat contribution

HopeWorks provides simple promotional support and handles all donation processing and acknowledgment.

ABOUT HOPEWORKS

HopeWorks of Howard County provides survivor-centered support from crisis through healing, including advocacy, counseling, legal services, and prevention education. Each year, HopeWorks serves thousands of individuals and families across Howard County.



BE OUR VALENTINE

PARTNERSHIP LEVELS

SWEETHEART PARTNER | \$250 - \$999

- Handwritten thank you card from a HopeWorks Board member
- HopeWorks branded pen and holographic sticker
- Social media shout out
- Inclusion on campaign thank you list



TRUE LOVE PARTNER | \$1,000 - \$4,999

Includes all prior benefits, plus:

- Recognition on HopeWorks website
- Featured social media post
- Digital "Proud HopeWorks Valentine" badge for website or storefront



FOREVER LOVE PARTNER | \$5,000 - \$9,999

Includes all prior benefits, plus:

- Special recognition at Hope Bowl 2026 (April 18, 7-9pm)
- Invitation to HopeWorks tour



LOVE IN ACTION CHAMPION | \$10,000+

Includes all prior benefits, plus:

- Complimentary bowling lane for a team of six at Hope Bowl 2026 (April 18, 7-9pm)
- Featured spotlight in HopeWorks e-newsletter



READY TO BE OUR VALENTINE?

To learn more or explore participation options, please contact Allison Adams, Development Manager, at aadams@hopeworksofhc.org.



9770 PATUXENT WOODS DRIVE, SUITE 300 | COLUMBIA, MD 21046
(410) 997-0304 | WWW.HOPEWORKSOFHC.ORG